



Pacific Trade Invest
China

DIGITAL PROJECT PROFILE PLATFORM

GUIDE BOOK

project.pacifictradeinvest.org.cn

Organize and Promote Your Projects!



In the dynamic and competitive global business landscape in China and across Asia, digital marketing and promotion of investment projects is a powerful way to attract potential investors and grow your business. Pacific Trade Invest China, in collaboration is delighted to introduce you to our

Digital Project Profile Platform

<https://project.pacifictradeinvest.org.cn>

This is an online questionnaire where you can input all the essential information about your investment project. All information received from the questionnaire will generate a project report that will be downloaded directly on your own computer system or hard drive.

Please forward the project report generated by the platform to Head of Investments of PTI China: Ms. Jane Ma at jane.ma@pacifictradeinvest.org.cn

We will review the details and promote your projects through various channels. To get started, please visit our website at <https://project.pacifictradeinvest.org.cn>.

Please note that all information from your responses to the questionnaire will be stored securely on our server, ensuring that it is well protected from any unauthorized access. If you have any questions or need further assistance, please don't hesitate to contact Pacific Trade Invest China. We look forward to working with you and offering support to the further growth of your business!

User Roadmap

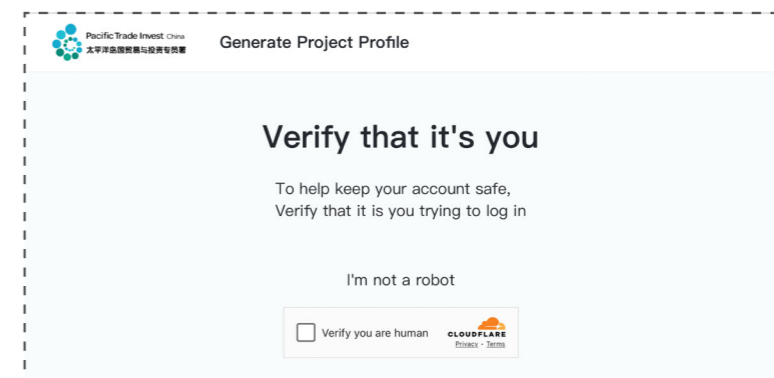
STEP 1

Platform Access

project.pacifictradeinvest.org.cn

STEP 2

Security Verify



User Roadmap

Generate Project Profile | If a network exception occurs, you can reopen the page to continue.

Project Profile | 1 Company Profile | 2 Project Profile | 3 Photos | 4 Supporting Documents

Company Profile

1.1 Company Name *

ABCD Pte.Ltd.

1.1.1 Country * | 1.1.2 Industry *

Cook Islands | Agriculture, Forestry and Fishing

1.1.3 Address *

PO Box 123, Cook Islands

1.2 Company Logo *

Instructions: Please upload company logo, with a maximum size of 50MB.

1.3 Contact Information of Key Personnel

1.3.1 Name * | 1.3.2 Position *

Jane Ma | Head of Investments

1.3.3 Phone Number * | 1.3.4 Email Address *

+86 10 65226522 | jane.ma@pacifctradeinvest.org.cn

1.3.5 Company's URL, if applicable

Please enter

1.4 Business Activity of the Company

Instructions: Please provide detailed information about the company by answering the following questions.

1.4.1 What business activity/activities is the company undertaking? Is the business activity operating in other markets? *

What business activity/activities is the company undertaking? Is the business activity operating in other markets?

1.4.2 How long has the company been in operation? *

Instructions: Please feel free to provide more descriptions.

The company has been in operation for 10 years.

1.4.3 How many full-time employees has the company currently hired? *

Instructions: Please feel free to provide more descriptions.

The company has currently hired 5 full-time employees.

1.5 Management of the Company

1.5.1 Organizational Structure

Instructions: Please outline the company's organizational structure, the functional departments; specify the role that each department plays.

Please outline the company's organizational structure, the functional departments; specify the role that each department plays.

1.5.2 Management Team

Instructions: Please list the members of the management team, and the head of each function. Describe each person's role and expertise.

Please list the member of the management team, and the head of each function. Describe each person's role and expertise.

1.6 Business Model

1.6.1 Please describe the company's business model, i.e., how your business is being profitable, and what business sector is the most profitable part of the company.

Please describe the company's business model, i.e., how your business is being profitable, and what business sector is the most profitable part of the company.

1.6.2 Please explain what the most important assets are for the business to function, and what competitive advantages make your business success.

Please explain what the most important assets are for the business to function, and what competitive advantages make your business success.

1.7 Market and Competition

1.7.1 Please explain the market position and competitiveness of the company in that market.

Please explain the market position and competitiveness of the company in that market.

1.7.2 Please describe the situation of operating the business in the target market in terms of industrial regulations, government incentives, competition dynamics.

Please describe the situation of operating the business in the target market in terms of industrial regulations, government incentives, competition dynamics.

Next

STEP 3

Company Profile

- » Company Name
- » Company Logo
- » Contact Information of Key Personnel
- » Business Activity of the Company
- » Management of the Company
- » Business Model
- » Market and Competition

Generate Project Profile | If a network exception occurs, you can reopen the page to continue.

Project Profile | 1 Company Profile | 2 Project Profile | 3 Photos | 4 Supporting Documents

Project Profile

2.1 Project Name *

ABCD Pte.Ltd.

2.2 Project Overview *

Instructions: Please describe the project that the company is seeking external investment to support. Please include business activities the project will undertake, objectives to be achieved.

Please describe the project that the company is seeking external investment to support. Please include business activities the project will undertake, objectives to be achieved.

2.3 Growth Opportunities *

Instructions: Please describe the short-term, and long-term objectives of the company, and that of the investment project in question.

Please describe the short-term, and long-term objectives of the company, and that of the investment project in question.

2.4 Amount of Investment

2.4.1 Please describe the amount of investment that the company is seeking from external investors to support the project in cash value. (In AUD) *

Please describe the amount of investment that the company is seeking from external investors to support the project in cash value. (In AUD)

2.4.2 Please demonstrate how the investment would make the project profitable. *

Please demonstrate how the investment would make the project profitable.

2.4.3 If multiple funding sources are involved, please specify each of funding sources with value, and explain how the relevant funding tools would work together and contribute to the success of the project. *

Instructions: Please type N/A if this question is not applicable.

If multiple funding sources are involved, please specify each of funding sources with value, and explain how the relevant funding tools would work together and contribute to the success of the project.

2.4.4 Please explain how the company plans to use the investment from external investors, what the expected timeline for this investment would be, and what the estimated rate of return for this investment would be if applicable.

Please explain how the company plans to use the investment from external investors, what the expected timeline for this investment would be, and what the estimated rate of return for this investment would be if applicable.

Previous **Next**

STEP 5

Photos

Upload photos of the company and the project for marketing purposes.

STEP 4

Project Profile

- » Project Name
- » Project Overview
- » Growth Opportunities
- » Amount of Investment

Generate Project Profile | If a network exception occurs, you can reopen the page to continue.

Supporting Documents

Instructions: Please provide the most recent business plan, income statement, balance sheet, and cashflow statement if available. (Maximum 4 documents can be uploaded as attachments.)

Drag files here or **Select files**

Supported file formats: pdf, doc, docx, xls, xlsx

Previous **Next**

STEP 6

Supporting Documents

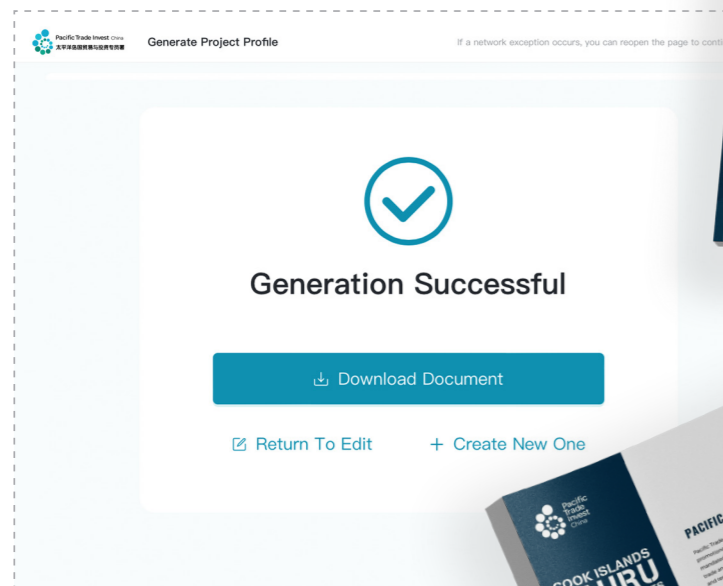
- » Upload business plan
- » Upload financial reports (optional)

User Roadmap

STEP 7

Generate Project Profile

All information received from the questionnaire will generate a project report that will be downloaded directly on your own computer system or hard drive.



PACIFIC TRADE INVEST CHINA

Pacific Trade Invest China is the Pacific Region's lead trade and investment promotional agency in the People's Republic of China (PRC). We are mandated by the Pacific Islands Forum leaders to facilitate and promote trade and investment opportunities between the Pacific Island countries and territories and the People's Republic of China.

We are part of the Pacific Trade Invest Network with offices in China, Australia, New Zealand, Europe and Japan. The network contributes to the sustainable economic development of Pacific Island countries and supports the Pacific Islands Forum Secretariat's Strategic Outcome – Increasing Economic Prosperity. Our funding comes through the support of the People's Republic of China.

Partnering with the Pacific Islands Forum Secretariat gives Pacific Trade Invest China, and its global network, a considerable advantage. We have direct access through the Secretariat's communication platforms to regional policies and frameworks, technical agencies and government officials. Pacific Trade Invest China is unique in that we serve all 16 members of the Forum Island Countries and Territories.



COOK ISLANDS
NAURU
FEDERATED STATES
OF MICRONESIA
NIUE
FRENCH POLYNESIA
SAMOA
PAPUA NEW GUINEA
KIRIBATI
SOLOMON ISLANDS
PALAU
REPUBLIC OF
MARSHALL ISLANDS
TUVALU
FIJI ISLANDS
TONGA
NEW CALEDONIA
VANUATU



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Pacific Trade Invest China



pacifictradeinvest.org.cn



info@pacifictradeinvest.org.cn



(010)65326622



5-1-3-1, Tayuan DRC, Beijing, China, 100600

Pacific Trade Online



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WeChat Official Account

