

**Pacific Trade Invest China**

Invites Pacific brands to take part in

# *Pacific Trade Online*

*WeChat Mini Program*



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Trade Invest  
China



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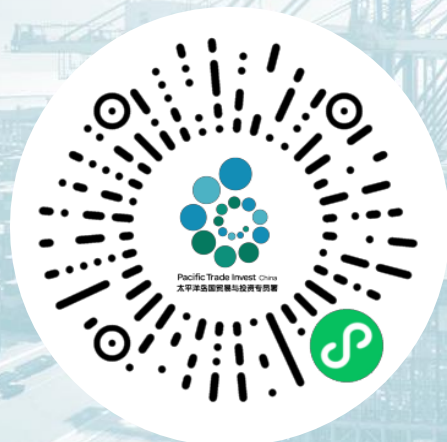
# ***Pacific Trade Online***

*WeChat Mini Program*



**Pacific  
Trade Invest  
China**

***WeChat Mini Program  
(For Chinese Customer)***



***H5 Portal  
(For Non - WeChat User)***



[\*pacifictradeonline.com\*](https://pacifictradeonline.com)

***Backend (For Brands and Distributors)***

[\*https://pacifictradeonline.koyooo.com/Console\*](https://pacifictradeonline.koyooo.com/Console)

***Contact Yolanda Jiang, Head of Exports of PTI China at***

[\*yolanda.jiang@pacifictradeinvest.org.cn\*](mailto:yolanda.jiang@pacifictradeinvest.org.cn)

## Pacific Trade Invest China

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# Pacific Trade Online

## WeChat Mini Program



WeChat is China's largest social media platform with over 1.6 billion monthly active users. The Mini Program is essentially a micro-site or mini app hosted in the WeChat comprehensive ecosystem. The platform is frequently used by Chinese businesses to connect with other companies and carry out business activity.

Thus, Pacific Trade Invest China launched "**Pacific Trade Online**" WeChat mini program, the digital solution showcasing the products and services of Pacific brands 24/7 through the mini program, supporting raising awareness and interest from the China market, shortening the contact time, and creating business opportunities for Pacific enterprises.

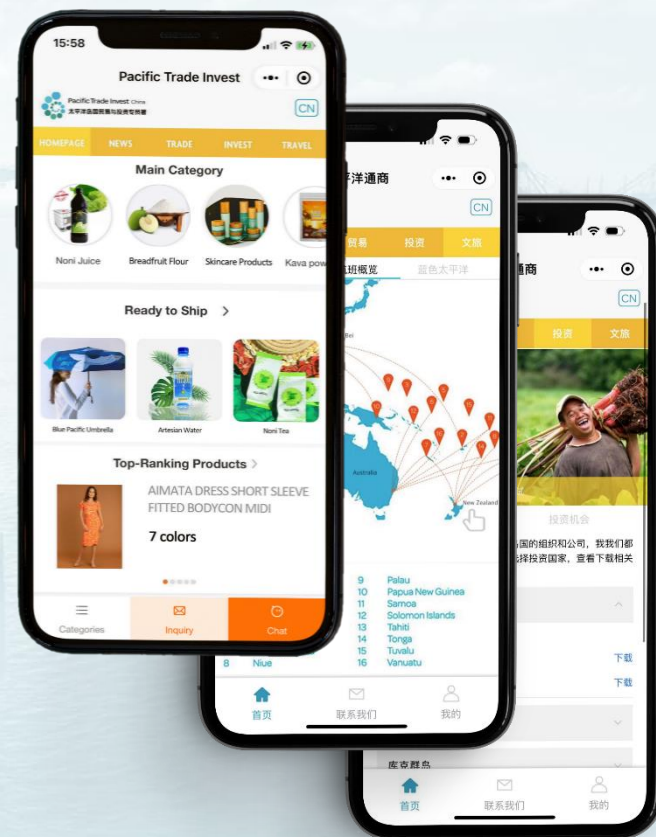
On this platform, you can set up brand exhibition pages and display products similar to a virtual showroom. Chinese enterprises can search and browse for products and make business enquiries directly through the platform, thereby enabling you to reach and attract more business connections.

We offer accounts for you to manage your own brand exhibition page, upload company information, and respond to and track business inquiries through [the backend system](#). We also assist to **translate**, **copywrite** and **promote** the Chinese version of the companies, brands and products stories to the Chinese market.

Given that you may not be a WeChat user, we also set up an "[Pacific Trade Online](#)" [H5 page](#) for browsing convenience which is updated in tandem with the mini program.

To ensure that you are confident using Pacific Trade Online interface and completing all of the above, Pacific Trade Invest China provide a training session. You can access to the previous training sessions records([function introduction](#) or [roadmap & backend management](#)) or contact us for help.

To register as an exhibitor, please contact Yolanda Jiang, Head of Exports at [yolanda.jiang@pacifictradeinvest.org.cn](mailto:yolanda.jiang@pacifictradeinvest.org.cn)



# Pacific Trade Online

WeChat Mini Program

## Backend Guidebook



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STEP1: Enter the backend system, update your company info

- 01 You will get your own account from PTI China with initial password informed in email.
- 02 Click or enter the backend with website address on the right.
- 03 Log in with your own account and password.
- 04 This backend system can be used only on PC / Mac Smartphone is available to use the system.



➔ <https://pacifictradeonline.koyooo.com/Console>

# Pacific Trade Online

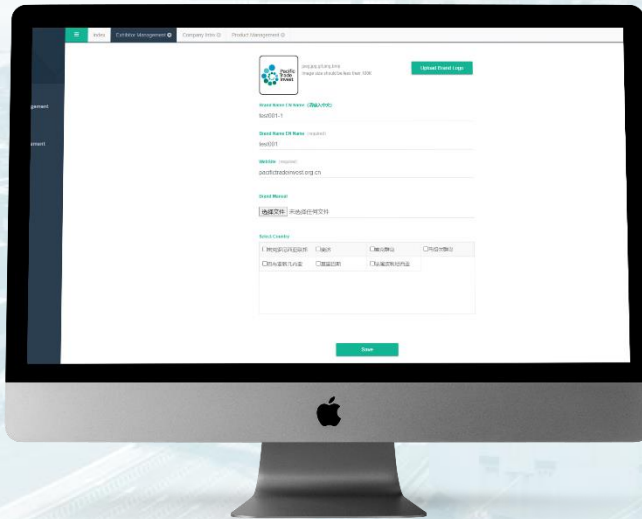
WeChat Mini Program

## Backend Guidebook



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STEP 1: Enter the backend system, update your company info



05

Click [Exhibitor Management] on the left to upload your company information including Company Logo, Company Name. (At least EN version is required)

06

Click [Save] and [Publish] to activate your company. You will get your unique company QR code to access your company page in mini program (get from PTI China).

# Pacific Trade Online

WeChat Mini Program

## Backend Guidebook

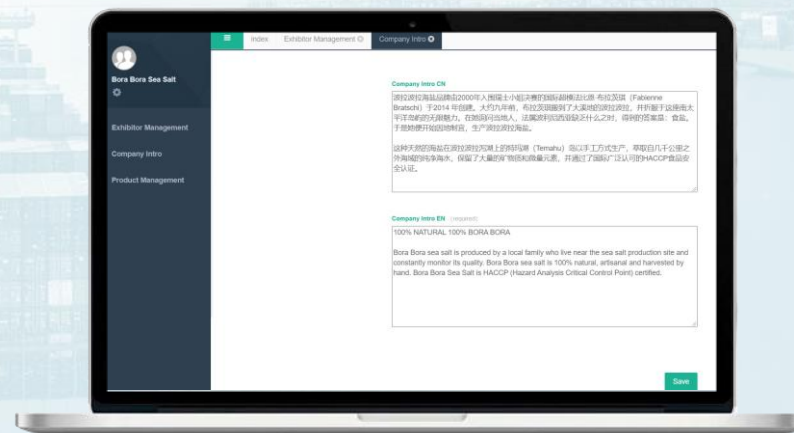


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STEP 2: Upload your company intro in both CN or EN

01 Upload your company general information in Company Intro area. (At least EN version is required)

02 Click [Save] to complete uploading.



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## Backend Guidebook



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### STEP3 : Upload your products

01

Click [Product Management] to [Add Product].

You can insert images, adjust word size and line spacing in this section.

Product Name	Product Key Image	Status	Added on	Operation	Sort
大溪地苜蓿海盐		Listed	2023-03-27 13:17:48	<a href="#">Modify</a> <a href="#">Delete</a>	↑ ↓
椰子海盐		Listed	2023-03-27 13:14:54	<a href="#">Modify</a> <a href="#">Delete</a>	↑ ↓
波利尼西亚姜黄海盐		Listed	2023-03-27 13:08:57	<a href="#">Modify</a> <a href="#">Delete</a>	↑ ↓
天然纯海盐		Listed	2023-03-09 14:47:59	<a href="#">Modify</a> <a href="#">Delete</a>	↑ ↓

total 4 num

# Pacific Trade Online

WeChat Mini Program

## Backend Guidebook

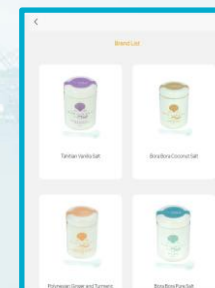
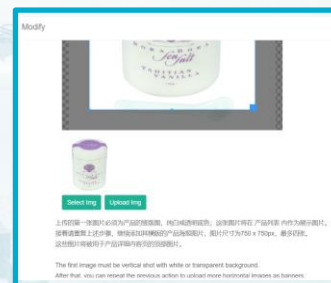


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### STEP3 : Upload your products

02

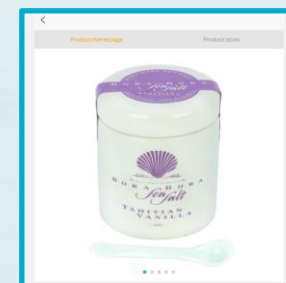
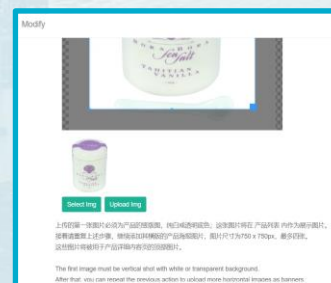
Click the left button [打开图片] to select your product photos, then click the right button [上传图片] to upload the photo. The first image must be the product image with white or transparent background which will be presented as the key image in the product list.



First image will be the product key image presented in the menu

03

After uploading the first image, you can repeat the previous action to upload more images as banners in product info page. The banner dimension is 750 x 750px. At least ONE, up to FOUR wide product banners are allowed to upload.



Rest of images will be set as top banner in product detail info

# Pacific Trade Online

WeChat Mini Program

## Backend Guidebook



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### STEP3 : Upload your products

01 Type your Product Name . (At least EN version is required)

02 Upload your product detail introduction with images. (At least EN version is required)

Modify

Product Name Cn  
大溪地香草海盐

Product Name En (required)  
Tahitian Vanilla Salt

Product Detail CN (请输入中文) [jpeg.jpg/gif/png.bmp] Image size should be less than 2M

Product Detail EN (required) [jpeg.jpg/gif/png.bmp] Image size should be less than 2M

大溪地香草海盐

梦幻的大溪地香草与波拉波拉海盐，结合在一起精致、微妙、欣赏不能的香味。

这种海盐可以给鱼和贝类提鲜，还可以用于制作甜品和派的馅料，或者南瓜类的馅料。

Modify

Product Detail EN (required) [jpeg.jpg/gif/png.bmp] Image size should be less than 2M

Tahitian Vanilla Salt

This blend of two culinary gems from Polynesia, the very popular Tahitian vanilla and Bora Bora salt, creates a fine and subtle salt, incredibly fragrant.

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### STEP3 : Upload your products

**03** Type your official website in [website], click [save] when you finish uploading all product details

**04** All product information will be saved in the server which allow you to use them in the future events without uploading again. You may also modify and correct product info anytime.

#### Usage tips

It will sublimate your fish and seafood dishes. Use it to salt and flavor your pastries, cream sauces, or certain vegetables such as squash, zucchini, pumpkins, etc.

#### 100% NATURAL, 100% BORA BORA

Bora Bora Sea Salt is produced by a local family who live next to the sea salt production and always monitor its quality. Bora Bora Sea Salt is 100% natural, artisanal and is harvested and selected by hand. Bora Bora Sea Salt is HACCP (Hazard Analysis and Critical Control Points) certified.

Path:

Word Count

#### Web Site

<https://www.boraboraseasalt.net/en/product-page/sel-%C3%A0-la-vanille-de-tahiti>

Save

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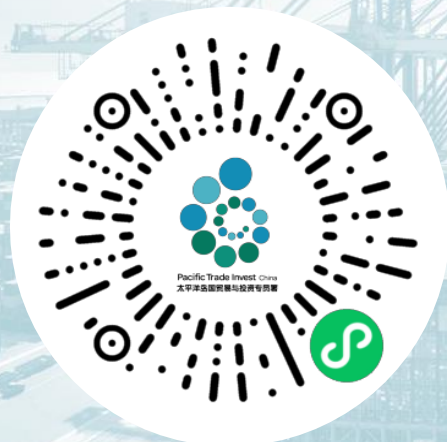
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